The Ultimate Guide to Goalserve's Odds API Pricing and Features in 2025

In today's fast-paced sports betting industry, real-time data isn't just a luxury, it's a necessity. Whether you're running a sportsbook, developing a fantasy sports app, or building an odds comparison platform, having access to accurate, timely, and comprehensive betting odds can make all the difference. That's where Goalserve steps in.

For nearly two decades, Goalserve has been a trusted provider of sports data feeds, offering robust solutions to more than 200 clients around the world. Among its most popular services is the **Odds API**, a powerful tool that delivers pre-match and live betting odds across dozens of sports with lightning-fast updates.

Let's break down what makes Goalserve's Odds API stand out and how much it'll cost you to access one of the most reliable odds data solutions on the market.

What Exactly Is Goalserve's Odds API?

At its core, Goalserve's Odds API is a real-time data feed service that provides both pregame and in-play betting odds from over 50 top bookmakers, including major names like Bet365, Pinnacle, Unibet, and Fanduel. The API supports more than 20 different sports and over 250 betting markets, covering everything from football and basketball to cricket and tennis.

But it doesn't stop at just odds. The service also includes rich metadata such as team logos, match stats, ball position, and even player movements. This makes it perfect for those looking to build dynamic and interactive front-end experiences.

Why Goalserve? A Reliable Partner for Real-Time Odds

One of the biggest advantages of Goalserve is speed. For live matches, the API pushes updates every second using WebSockets and PUSH technology, ensuring you always have the most current data available. Pregame odds, meanwhile, are refreshed every 30 seconds, striking a smart balance between performance and bandwidth.

Developers appreciate how easy it is to work with Goalserve's API. The documentation is clean and well-organized, and support is always available. Whether you're an indie developer or a large betting operator, the integration process is smooth, scalable, and flexible.

What You Get and What It Costs

Goalserve offers several pricing tiers based on sport type and data depth. If you're interested in odds for all sports pregame, plans start at $500 for one month, with deep discounts for 6-month and 12-month

commitments. Live odds access, which is more advanced and data-rich, follows similar pricing but with a higher long-term cost due to its enhanced infrastructure.

Soccer-specific plans are more affordable, starting at $250 monthly for pregame odds. In-play data for soccer, packed with live stats and ball tracking, starts at $300 per month. If you need full access to all sports and all data types, the "Full Package" deal currently offers a discounted annual rate of $4,000, valid until June 30, 2025.

No matter which plan you choose, the package includes reliable, high-frequency updates, access to 50+ bookmakers, multilingual support, and even a 30-day free trial on select feeds.

Ideal Users and Use Cases

Goalserve's Odds API is built with flexibility in mind. If you're running a sports betting platform, you can use it to keep your odds competitive across markets. Media publishers and fantasy sports providers can enhance user engagement by incorporating real-time match events and odds shifts into their content. And for tech startups entering the sports analytics scene, this API is a goldmine of data points waiting to be explored.

What's more, the detailed odds settlements feature ensures you don't just get the data during the game. You also get clear, accurate outcomes once it's over. That's invaluable for bet validation and post-match reporting.

A Proven Track Record with Global Reach

Goalserve isn't new to this game. Founded in 2005 and operating out of Milan, Italy, the company has built a rock-solid infrastructure with three independent data centers and a commitment to 99% uptime. With more than 15 years in the market and a loyal client base that spans five continents, their credibility speaks volumes.

Whether you're integrating data into a mobile app, a web platform, or a custom betting engine, Goalserve's flexible formats like XML and JSON make the process straightforward and efficient.

In a crowded marketplace where speed, accuracy, and reliability are non-negotiables, **Goalserve's Odds API** delivers on all fronts. From real-time in-play betting data to comprehensive pregame odds comparisons, it offers a one-stop solution for anyone serious about sports data.

Their pricing is competitive, their features are cutting-edge, and their support is dependable. If you're looking to elevate your sports betting product or application, now is the perfect time to explore what Goalserve has to offer, especially with their limited-time discounts and free trials.

Ready to give it a try? Visit Goalserve's Odds API pricing page to learn more or get in touch with their team for a personalized quote.